

TAKE THE RED PILL

SEPTEMBER 2004

You take the blue pill, the story ends...you wake up in your bed and believe whatever you want to believe. You take the red pill, you stay in wonderland and I'll show you how deep the rabbit hole goes.

Morpheus in the film “The Matrix”

During this past month's spectacular media meltdown I sat and observed as big media circled their wagons in an effort to hold on to their power. I am equally amused and pleased that the public is finally coming to grips with the fact that they have been conditioned like Pavlov's dogs to believe anything and everything they are told by big media. **The Watchdog on Wall Street Radio Show** has spent a considerable amount of time on this issue. We have been outspoken for many years on the overall incompetence of the financial press and their “sponsor bias”. (DEFINITION: Inability to criticize or report anything negative about a major advertiser.)

For far too long, too many Americans have coat checked their brains and believed anything and everything network anchors, so-called journalists, or the New York Times have dictated to them. I myself was ignored when the facts I uncovered regarding Enron did not fit the media's predetermined reality. The media was more interested in trying to tie Enron to the Bush administration than actually trying to hold the big investment firms accountable. These investment firms were large advertisers, not to mention they told Americans what stocks to buy and sell. The last thing the media wanted was to offend them. The Enron story had nothing to do with responsible journalism; it had everything to do with sensationalism and cover-ups.

The media needed to create an alternative reality for their belief in the “greater good.” They did that by distracting the public by using George W. Bush, and Arthur Anderson. The media knows that the public will be more distracted not by the facts of an argument, but rather by the seriousness of the charge. It only takes a couple of large bold font headlines to move the masses. Big media itself believes that there is nothing wrong with fudging and playing loose with the facts as long as one's intentions are righteous. This past month the Center for Media and Public Affairs published a study that points out the overall media is overwhelmingly Pro-John Kerry by a 2 to 1 margin. On our website we have countless studies going back over 30 years of the overwhelming liberal bias in the media. The elite media believes in their moniker; they are elite, smarter and know what is best for you. They mix up their own brand of Kool-Aide daily and serve it to you believing that they are doing the right thing.

This past month's events with Dan Rather and 60 Minutes is terribly frightening because it illustrates how far the media will go in their efforts to do “their right thing.” Their tremendous power is being used to influence our democratic process. I am currently reading “Modern Times a History of the World from 1900-1990” by Paul Johnson. In this work, Johnson illustrates with incredible detail how some of the history's most notorious and evil characters have come to power. When reading about Josef Stalin and his ability to condemn thousands of men and consolidate power by creating false realities using forged documents and baseless allegations, I felt a chill come over me recognizing many tactical similarities today. I can only hope that Americans wake up from their lazy slumber and come to their senses. Lazy is fine for Sunday afternoons or August vacations but being apathetic to the realities of the day has been proven throughout history to be deadly. I can hope and pray that most Americans opt for the red pill.



Commentators have envisioned Rather's fall as symbolic of a "paradigm shift" and the "end of the era", an event that has crystallized the much larger and ongoing demise of the old establishment media.

Allegories from the French Revolution and the emperor without any clothes to the curtain scene in The Wizard of Oz have been evoked to illustrate Rather's dilemma and the hypocrisy of all that went before.

We have come a long way since the 1960's: The once revolutionary pigs taking over the manor are now bloated and strutting on two legs as they feast on silver inside the farmhouse.

**Dr. Victor Davis
Hansen**